



Introduction:

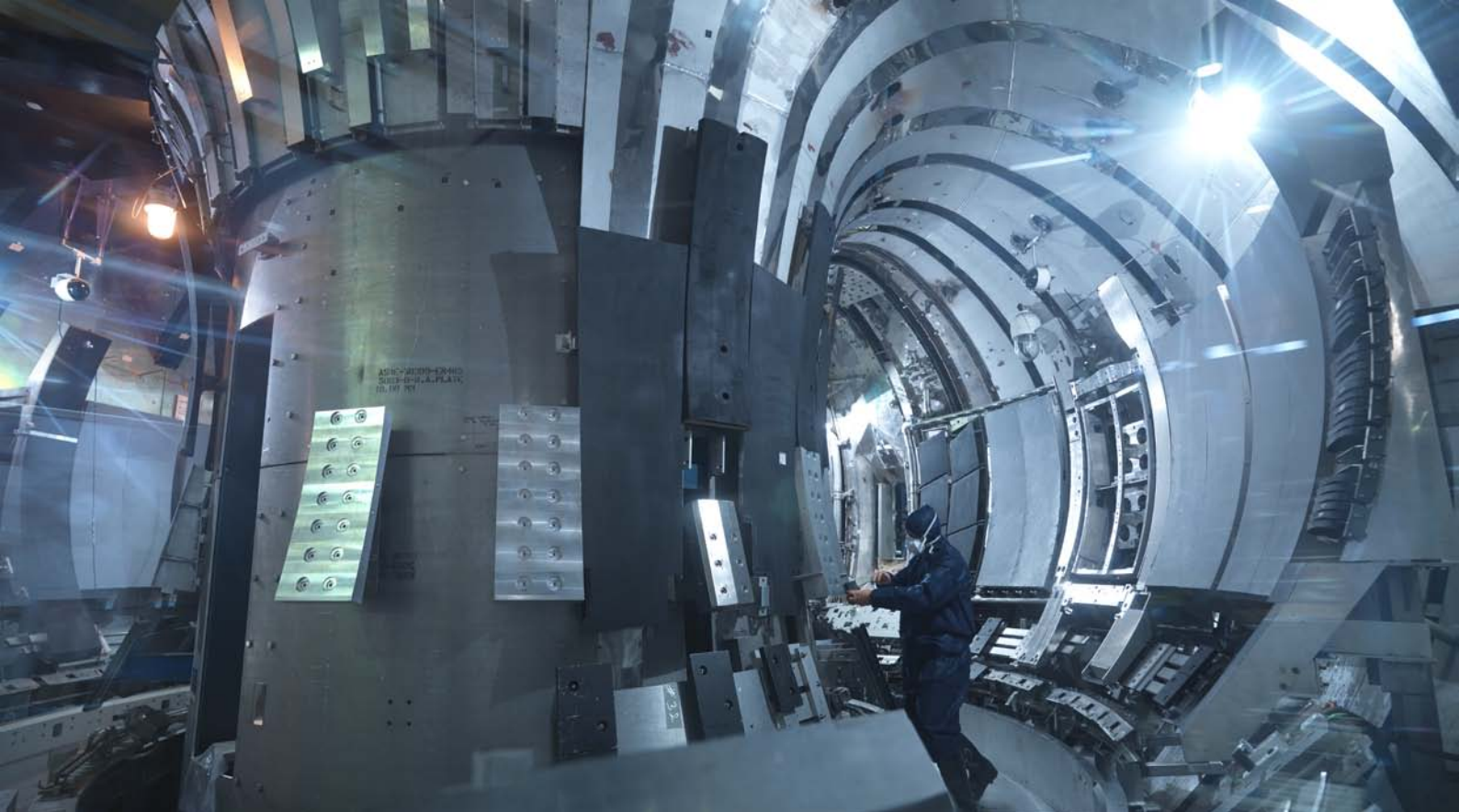
Monty.

Monty Rakusen Photographer

How I Work:

I spend a lot of time looking. Quite often I shoot with my camera tethered to a computer for greater accuracy and sometimes I shoot hand-held. I build spontaneity and drama into my pictures. I always work with an assistant and there is a small team back in the studio, organising. I go to meetings, come up with ideas, visit locations and generally do whatever is necessary to make your project a success.





Who we have worked for recently:

BP Marine, Network Rail, British Energy Plc, RWE NPower Plc,
United Kingdom Atomic Energy Authority, Scottish Power Plc, ATH Resources Plc,
Neoss Ltd, Grontmij, Yorkshire Forward, The National Trust,
English Heritage, Tesco Plc, Hitachi Capital Plc, Savills Plc,
Beamish Museum, Theakstons Brewery, Moto Hospitality Ltd,
The Camping and Caravanning Club

And there are many more...

Libraries we are in: Getty Images, Moodboard and Cultura, soon.

What you get:

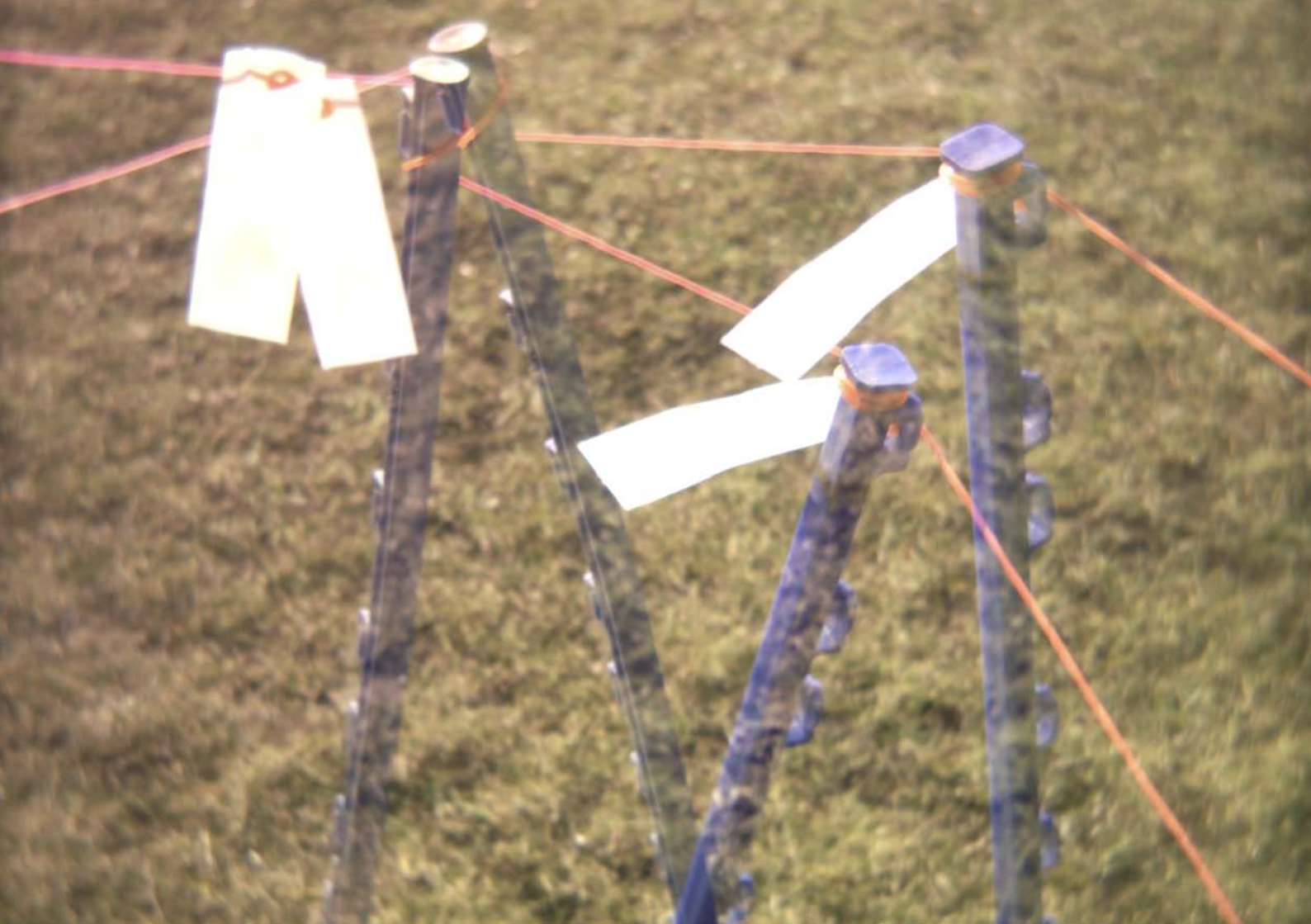
Quality without compromise, style, experience, enthusiasm and help from our team. Exciting and unique brand building images. It makes our clients look different. It gives you an edge.





Different thinking:

I have to be thinking differently, it makes life and photography interesting. The way the photographs look and are composed and constructed comes from this thinking.





Messages:

I find messages in everything. When we look at photographs we are forever trying to make sense of what we see and messages, patterns and symbols all build up to make the picture more interesting. That's what I do.



Questions & Answers:

Q: I have a project that I'm having trouble organising, can you help me?

A: Yes, we have a team to help and advise and Liz is head of production, liz@rakusen.co.uk

Q: What kind of equipment do you use?

A: Only the best, at the present the Hasselblad H3D 39mp which delivers a whopping 111mb file! I also use a view camera platform, a 22mp toy camera and am presently converting a 42 year old Rolleiflex twin lens! But its not the equipment, its the way I use it.

Q: Do you do post production and do you charge?

A: Yes I personally spend hours on client's files in our digital darkroom and I see this equally as important as the photography. Files come to you beautifully crafted and finished, that makes them better and yes, we make a small charge.

Q: What is the situation with copyright?

A: It is my legal right to retain copyright, but occasionally we sell it. However we have a much better licensing system that can give you all you should want for free.

Don't be frightened, give us a ring.

Q: So, why should I use you?

A: I'm producing really unusual and stylish work, I really am different. I can work with you to make your images stand out from the crowd. If you are from an agency then it will give your client an advantage. If you are a direct client it will give your sales force a greater confidence and strength.

Q: How do I get in touch?

A: Just ring Liz in the studio +44 (0) 1937 830052 or email liz@rakusen.co.uk





A lot of my work is Corporate:

It involves people in the boardroom, in the workplace, out on the tracks. Its never boring, often it is heroic and I always enjoy being with these people.





Working with people and animals:

Nearly all the photography I shoot has people in it. I've learned to communicate with people from all walks of life and this is a skill that goes beyond photography. I work with animals also.





Helpful?

You bet!





Making something out of nothing for people who want it all:

Often people ask me to shoot what they think is boring. I make images out of nothing, nothing is boring.





Photographer: monty@rakusen.co.uk

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